

**Date:** 15 January 2014  
**Attention:** News Editor  
**Ref:** 9/6/2

**FOR IMMEDIATE RELEASE**

### **BRAZIL FIFA WORLD CUP 2014 ONLINE LOTTERY SCAM**

---

The Bank of Namibia has become aware of scams aimed at defrauding unsuspecting people of their hard-earned income and wishes to advise the public not to fall victim to these illegal scams.

One such scam has been randomly sending fraudulent messages to e-mail addresses, announcing that the recipient has won a ticket to go to the 2014 FIFA World Cup in Brazil. The recipient is also told that s/he has won the sum of One Million British Pound Sterling through a so-called computer ballot, which the scammers say is jointly organized by FIFA and MICROSOFT NETWORK.

Recipients are then requested to complete an electronic form, as well as to send their payment details to a so-called claim agent in South Africa. They are further asked to indicate whether they would like to receive their cash award by bank transfer or by cheque. The e-mail address of the "claim agent" is provided.

As a further attempt to make their scam look legitimate, the criminals have pasted a Brazil 2014 World Cup logo, and a photo of FIFA President, Sepp Blatter onto their promotional material. However, as with most scams, it is expected the fraudsters will use a variety of promotion techniques.

The Bank of Namibia therefore advises members of the public to be alert to e-mails, phone calls and text messages claiming that they have won a prize and asking them to either:

- (a) First pay a specified amount of money in order for the prize to be released; and/or
- (b) Divulge their personal information, especially their banking details, to unauthorized third parties.

Furthermore, the promoters of these scams, including persons who are circulating these e-mails in Namibia are warned to cease such activities with immediate effect.

Issued by:

Emma Haiyambo

Acting Director

Department of Strategic Communication and Financial Sector Development

Bank of Namibia,

Tel: (061) 283 5114, Fax: (061) 283 5546 or email: [info@bon.com.na](mailto:info@bon.com.na)