



South African Reserve Bank

**Bank of Namibia**



**Date: 29 October 2012**

**Attention: News Editors**

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**FOR IMMEDIATE RELEASE**

**JOINT MEDIA STATEMENT: SARB AND BoN EMBARK ON AN AWARENESS  
CAMPAIGN FOR THE NEW SOUTH AFRICAN BANKNOTES**

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The Bank of Namibia (BoN), in partnership with the South African Reserve Bank (SARB), is embarking on a communication campaign to raise awareness about the imminent introduction of a new series of South African banknotes honouring former President Nelson Mandela.

Themed *“One of a Kind,”* the campaign is aimed at educating and raising public awareness about the new South African banknotes which is a legal tender in Namibia . The new banknotes will come into circulation before the end of this year. In terms of the features, the front side of the new banknotes feature an image of South Africa’s first democratically elected President Nelson Mandela. The back side of the new notes have maintained the “Big Five” animal images that appear on current banknotes. The current and the new banknotes will co-circulate and both are legal tender in Namibia.

With a unique combination of state-of-the-art security features, the new South African series of banknotes is amongst the best in the world, with enhanced features for the visually impaired that include raised print on both sides.

The campaign will be publicised in the print media and through targeted road shows in Windhoek. Commercial banks, law enforcement officials and other cash-handling institutions have been sensitised on the new banknotes through continuing training.

This campaign forms part of a wider communications campaign launched in September by SARB Governor Gill Marcus, and extended to Namibia and other Common Monetary Areas (CMA countries) where the Rand circulates.

To keep up to date with the campaign, the public can follow:

- Twitter: @SAReserveBank
- Facebook: [www.facebook.com/SAReserveBank](http://www.facebook.com/SAReserveBank)
- Youtube: [www.youtube.com/SAReserveBank](http://www.youtube.com/SAReserveBank)
- Website: <http://banknotes.resbank.co.za/banknotes>

For more information on the campaign visit [www.resbank.co.za](http://www.resbank.co.za)

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