

Date: 15 December 2017
Attention: News Editor
Ref: 9/6/3

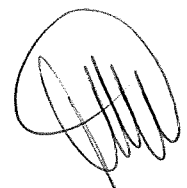
FOR IMMEDIATE RELEASE

**BANK OF NAMIBIA REITERATES ITS CAUTION TO THE PUBLIC AGAINST
ILLEGAL FINANCIAL SCHEMES - MyLife Change 247 and Four Corners Alliance
Group**

1. In executing its mandate of protecting the public from fraudulent financial schemes, the Bank of Namibia would like to further caution and urge members of the public to stop participating in the activities of **MyLife Change 247** (“MLC247”), and **Four Corners Alliance**. These schemes have been assessed and found to be illegal by the Bank, in line with the Banking Institutions Act, No. 2 of 1998.
2. In relation to MLC247, an appeal by the Bank on 17 October 2017 to members of the public to refrain from participating in activities of the scheme, has not been heeded and activities of MLC247 continue unabated.
3. The public is, therefore, reminded that the business model of MyLife Change 247 is in violation of the relevant provisions of the Banking Institutions Act based on the following key features:
 - a. The business involves a “peer-to-peer funds exchange” whereby potential members of MLC247 are promised high returns within a short period of time (up to 75%), by creating a “dream” (investment) and benefitting from a donation of another member to realize the “dream”;
 - b. The company accepts “deposits” from members of the public as a regular feature of its business, and further, extends these funds to other members;



- c. The company encourages members to participate in a referral system, where income potential is subjected to the successful direct and indirect referral of new members for which commissions are accepted as a regular feature of the business; and
 - d. The company does not seem to sell any products, and if so, it is not the main feature of the business. The principal feature of the business is a financial scheme and the referral system, which involves attracting and encouraging members to invest and recruit more members with the possibilities of making commission.
4. Similarly, the Bank has on various occasions cautioned members of the public against participating in activities of the **Four Corners Alliance**, which solicits and advertises its business through presentations and word-of-mouth. A similar investigation found that its business model is incompatible with relevant provisions of the Banking Institutions Act.
5. The findings of the investigation are that the business model is in contravention of the Act, based on the following features:
 - a. The core business of **Four Corners Alliance** is to introduce members of the public to the business practice and they are expected to pay a once off membership fee of N\$250.00 to the company supposedly for the purchase of an online book;
 - b. Participants/members are encouraged and/or required to introduce or recruit four other persons who in turn are expected to introduce more members of the public in order to earn monetary rewards (commissions) and progressive status (up to level six) within the business matrix of **Four Corners Alliance**;
 - c. Participants/members earn more money upon promotion to higher status, for example, bonuses ranging from N\$240.00 up to N\$8.3 million (level 6) as bonus; and

A handwritten signature in black ink, consisting of several overlapping loops and strokes, located in the bottom right corner of the page.

- d. Funds that are allocated to participants as rewards come from the contributions or supposed sales of on-line books made by newly recruited members.
6. Based on the abovementioned assessments, it should be emphasised that the Bank is empowered to take legal action against members of the public who participate in illegal financial schemes, promote their business activities or recruit members of the public to take part in such activities.
7. The Bank, therefore, reiterates strongly that members of the public who participate or promote either activities of **MyLife Change 247** or **Four Corners Alliance Group** commit an offence in terms of the Act and if convicted, may be subjected to a fine or imprisonment as prescribed in the Banking Institutions Act of 1998, as amended.

Issued by



Mr. Kazembire Zemburuka

Deputy Director: Corporate Communications

Department of Strategic Communication and Financial Sector Development

Bank of Namibia,

Tel: (061) 283 5114, Fax: (061) 283 5546 or email: mediaenquiries@bon.com.na