



BoN NEWS

BANK OF NAMIBIA CONDUCTS A SUCCESSFUL NATIONHOOD CLEAN-UP CAMPAIGN



Caring for the community

Staff members of the Bank of Namibia yet again lived up-to the Bank's value of CARE, when over 120 staff wholeheartedly participated in what was described as a successful Nationhood and National Pride clean-up campaign. The Campaign, organized by the Bank took place on Friday, 12 October at Otjomuise, 8ste Laan location.

This initiative was organised in support of the call by President Dr. Hage Geingob on 25 May 2018 for every Namibian to adopt the practice of cleaning their immediate environment, as cleanliness is fundamental to health and hygiene.

Leading the Bank of Namibia staff, the Governor of the Bank Mr. Iipumbu Shiimi emphasized that "maintaining a clean environment is a good investment in health promotion, that ensures a healthy and productive citizenry able to contribute in a maximum way to the country's development

while improving labour productivity."

He, thus encouraged staff members and the community to turn this initiative into a habit and continue to clean up the environment in their private capacity wherever they find themselves. Mr. Shiimi further stated that Namibia can only attract more tourists if it preserves its fauna and flora, and the pristine environment for which it is renowned as world-class tourist destination. A clean environment benefits everyone as it contributes to economic development while uplifting the living standard of all citizens, he added.

In addition to cleaning, the Bank donated and planted five fruit trees at the Mammadu Centre, an after-school center taking care of about 64 children from the surrounding community. This was in recognition of the coinciding National Arbor Day, dedicated at raising global awareness on the



Planting: Mr. Iipumbu Shiimi, Governor of the Bank of Namibia

importance of all types of forests and trees.

The Bank also did so, in recognition of the great work that the Centre is doing in providing Early Childhood Development to children, as well as income-generating opportunities to women in the low income community.

A Constituency Development Committee member, Mr. John Shaalukeni, thanked the Bank for the initiative stating that this will further raise awareness and teach community members to always clean their surroundings, in keeping with the President's plea to keep Namibia clean.

As a responsible corporate citizen, the Bank is pleased to align its Corporate Social Responsibility with this important national campaign of ensuring a clean environment, conducive for all